

# Top-9 Reasons To Consider IAM Solutions and Services



Growing digital adoption is bringing a new challenge of securing 'digital entities.'

Answer to this challenge is 'Identity and Access Management (IAM)' !

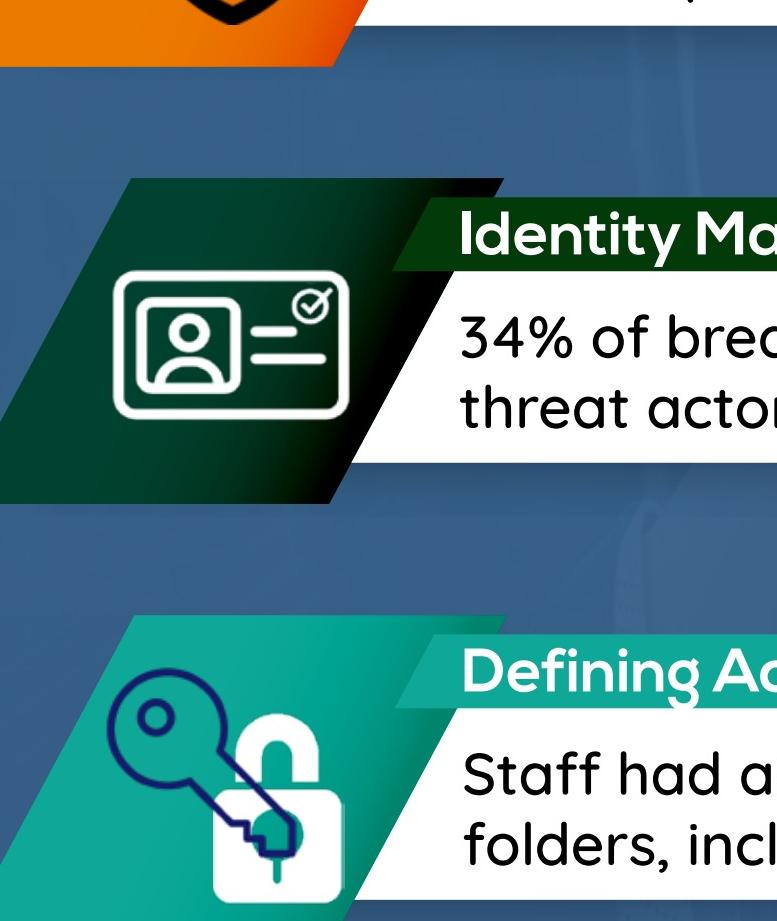
## Defining IAM

IAM refers to the framework, services and solutions that help manage digital identities and access to crucial resources.

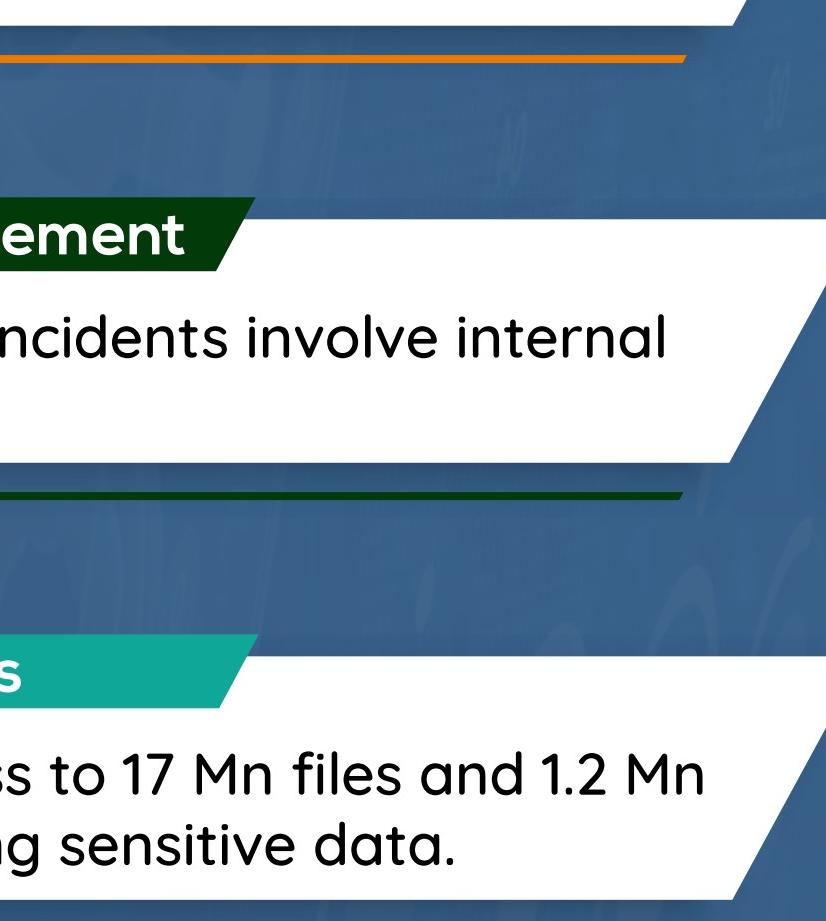
The core function of IAM is to ensure the right access to the right individual in the right context.

## 3 Common IAM Methods

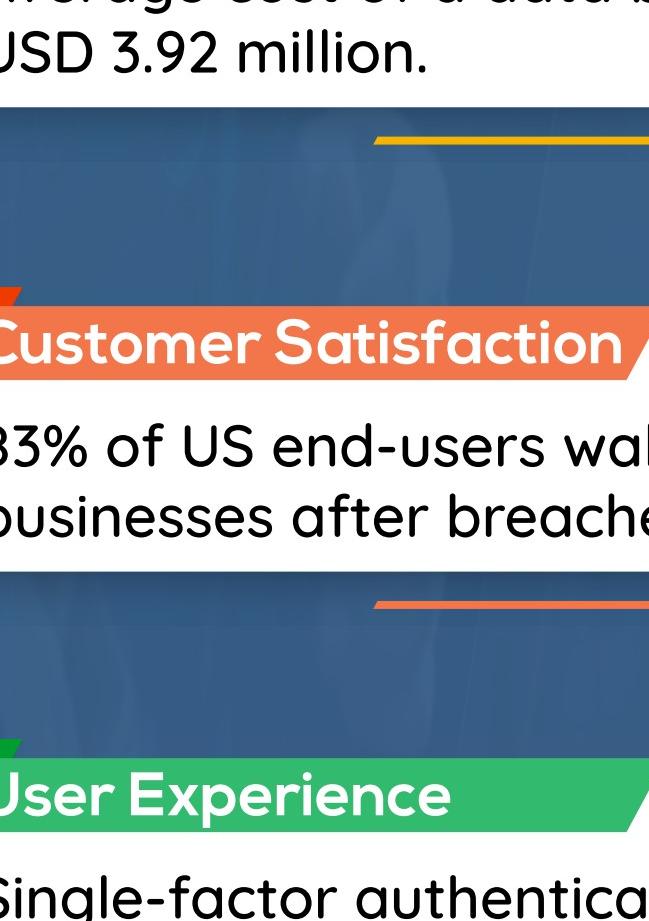
### Single sign-on



### Multi-factor authentication



### Privileged Access Management (PAM)



## Why IAM Services? Top-9 Reasons

Excerpts from the 2019 Data Breach Investigation report show:



### Security Management

Ignoring cybersecurity over other priorities is the top concern.



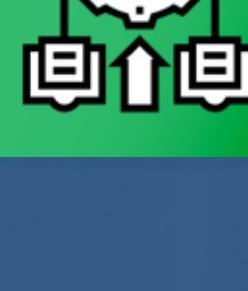
### Identity Management

34% of breach incidents involve internal threat actors.



Defining Access

Staff had access to 17 Mn files and 1.2 Mn folders, including sensitive data.



### Cost Savings

Average cost of a data breach incident is USD 3.92 million.



### Customer Satisfaction

83% of US end-users walk away from businesses after breaches.



### User Experience

Single-factor authentication offer ease in access across multiple channels.



### Business Performance

Enhanced security instills end-user confidence and drives business.



### Improved Mobility

Security is crucial in remote working culture, a new norm.



### Automatic Deprovisioning

IAM automatically de-provisions unused accounts and avoids risks.

Effective IAM program and policy enforcement is easy with expertise support. Are you Looking for assistance?

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